

Meeting Minutes of
The South Carolina Chapter of the
Association of Legal Administrators

Location: The Clarion Hotel, 1615 Gervais Street, Columbia, SC
Date: February 15, 2011
Time: 12:00 pm

Lunch was served at 12:00 p.m.

President Jane Todd called the meeting to order at 1:00 p.m.

A. Business Partners were introduced and thanked for their assistance - Ken Carnes of Sharp Business Systems and Marvin McKay of William Ives Consulting.

B. Brenda Stewart welcomed everyone to the meeting and introduced the speakers for our program: Navigating the Social Networking Minefield – Are you Prepared? Barbara Seymour, Deputy Disciplinary Counsel to the Supreme Court of South Carolina and Jeff Vinzani of Nexsen Pruet in Charleston, South Carolina.

C. Ms. Seymour provided a very informative presentation and discussed many aspects of social networking and the ethical concerns that should be considered. She encouraged everyone to have a social media policy. She presented differences between social and professional networking and provided good practice ideas. She indicated this is a wonderful marketing tool, if you follow the rules.

Mr. Vinzani provided a different aspect of Social Networking. He shared his success in maintaining a social media campaign within his practice and indicated the importance of using common sense when networking.

D. At the conclusion of the presentations, Jane presented a gift to the speakers from SCALA.

E. Jane Todd had names drawn by Margaret Glassman for scholarships to attend the National ALA Conference in Orlando, FL. Winners will be contacted by Jane to confirm commitment to attend:

Rhonda Amick	Clark Reifsnider	Angie Black
Teresa Brookshire	Carol Cummings	Bud Babb

Alternates: Mimi Love, Jane Todd, Brenda Stewart, Shawn Payment, Jean Pinckney, Heather Niemi, Teresa Powers, Valorie Songer

F. On behalf of the Nominating Committee, Jane Todd, presented the proposed slate of officers for 2011-2012:

Clara Godshall-President, Margaret Glassman-President-Elect, Mimi Love-Secretary, Heather Niemi-Treasurer, Rhonda Amick-Director-at-Large, Kim Maddux-Director-at-Large, and Brenda Stewart-Director-at-Large.

Vote was conducted and all nominated officers were approved. Installation will take place at SCALA's April meeting.

The meeting adjourned at 2:45 p.m.